JUNETEENTH REALITY HACK

A NO CODE AR HACKATHON

Black Terminus

WHO WE ARE

Juneteenth Reality Hack is a groundbreaking community-driven augmented reality (AR) art hackathon co-hosted by Black Terminus AR and visionary art, tech, and culture organizations. Our mission is to foster the growth of Black creative technologists in the XR industry by eliminating barriers to entry such as coding skills and expensive equipment.

THE PROBLEM

- Lack of access to XR industry for Black creative technologists
- Digital divide for artists due to expensive equipment and coding requirements
- Redlining in the metaverse and spatial computing

OUR SOLUTION

- Develop and inspire the next generation of Black creative technologists
- Provide simple, mobile-friendly hacks for artists and designers
- Desegregate spatial computing and keep redlining out of the metaverse

WHAT WE OFFER

- Simple, mobile-friendly hacks for artists, designers, and professionals
- Dynamic augmented reality art experiences
- Addressing the digital divide for artists

EVENT DETAILS

- Date: June 14th & 15th
- Location: [Virtual/Physical Location]
- Objective: Collaborate, design, and prototype art-based AR projects
- Theme: AR Museum for the People project

HOW IT WORKS

- Utilize the Black Terminus AR no-code AR APP
- Mobile hacker approach
- Bring landmarks, mural art, family archives, and memorials to life

GET INVOLVED

Join us in celebrating creativity, diversity, and innovation in XR! Become a sponsor, participant, or volunteer today.

- Contact: Jasmin@blackterminus.com
- Website: Blackterminus.com/JuneteenthHack

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JUNE 14th-16th 2024

Follow us on social media for updates and announcements:

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